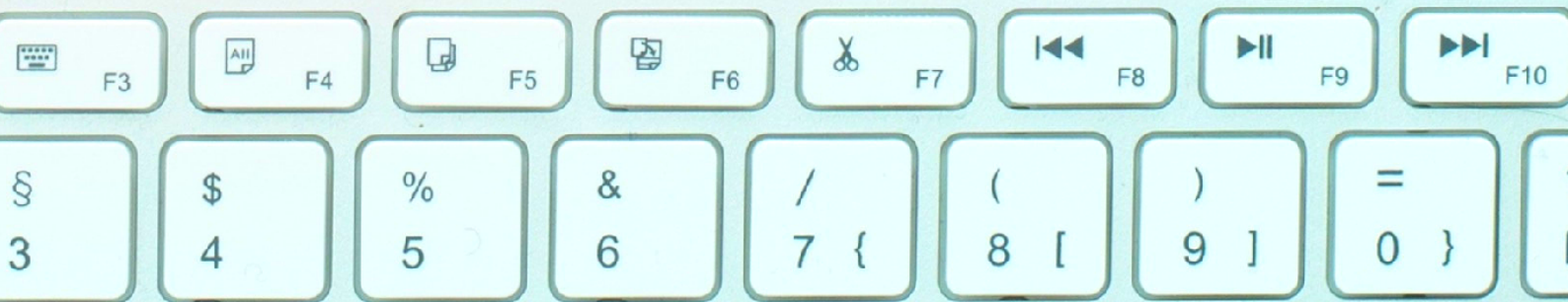


SELF-PUBLISHING MADE SIMPLE

THE ULTIMATE SELF-PUBLISHING ROADMAP



GET IT DONE CHECKLIST



PREPARATIONS

- Make a commitment to write your book
- Allocate dedicated time for your book
- Make yourself accountable:

Get a mentor or join a self-publishing community <https://tinyurl.com/selfpubgroup>

- Clarify your purpose
- Understand your audience
- Do your keyword and market research
- Create your working title

SELF-PUBLISHING ROADMAP



WRITE YOUR BOOK

- Create your book outline
- Set your writing timeline
- Write chapter 1
- Write chapter 2
- Write chapter 3
- Write chapter 4
- Write chapter 5
- Write chapter 6
- _____
- _____
- _____
- _____
- Find your editor and advance readers
- Write final remarks and preface
- Read and refine your rough draft
- Let your draft go! - give it to your editor and advance readers for feedback

SELF-PUBLISHING ROADMAP



PREPARE TO PUBLISH

- Craft your title and subtitle
- Create your cover
- Write your book description
- List 10 categories
- Add the "extra bits" in your book
 - title page
 - bonus page (if applicable)
 - acknowledgement
 - disclaimer
 - other books (if applicable)
 - about the author
 - request for review
- Prepare the FINAL version to upload

SELF-PUBLISHING ROADMAP



PREPARE TO PUBLISH

Marketing-related tasks

- Create bonus material (lead magnet)
- Create landing page & mailing sequence
- Create buzz on social media
- Schedule press release, interviews, media appearances, blog reviews
- Create a schedule with book promoters

SELF-PUBLISHING ROADMAP



PUBLISH ON AMAZON

- Create account on KDP
- Add your book ("create new title")
- Upload your manuscript and cover
- HIT THAT PUBLISH BUTTON!**

As soon as your book goes LIVE:

- Schedule FREE promo days
- Ask launch team to download & review
- Add your book in 10 categories
- "Claim your book" on Author Central
- Add an audiobook version (optional)
- Book your book promoters

SELF-PUBLISHING
ROADMAP



ON LAUNCH DAY

- [] Tell everyone that your book is LIVE
 - [] Share your book's link on social media
 - [] Follow up with your launch team
 - [] Check bestseller status once per hour
 - [] Check in with promo services
 - [] Share bestseller screenshots
-
- [] **CELEBRATE when you see your book in the bestseller list!**

SELF-PUBLISHING
ROADMAP

SELF-PUBLISHING MADE SIMPLE



TOO MUCH?

LET'S DO THIS, TOGETHER!

Join our Facebook Community

<https://www.facebook.com/groups/selfpubmadesimple/>

Register for the SPMS Course

<https://selfpublishingmadesimple.thinkific.com/>

Get private, one-to-one support

<https://selfpublishingmadesimple.simplybook.it/>

